

**AUGUST 19-23, 2024** 

# SPONSORSHIP OPPORTUNITIES

ORION @ NTROPEE
Rome, New York

**UASHACK.ORG** 



## **UAS Hack**

# **Empowering Tomorrow's Innovators**

On August 19 to 23, 2024, UAS Hack will take place at the ORION NTROPEE facility in Rome, New York. This hands-on challenge event is guided by industry experts and offers university-aged tech enthusiasts a unique opportunity to dive into cybersecurity challenges within the realm of unmanned aerial systems (UAS).

Set against the backdrop of New York's 50-mile UAS corridor, UAS Hack provides an ideal environment for participants to learn and innovate. By leveraging the region's wealth of security and systems expertise, the event offers a practical, real-world learning experience, fostering the development of crucial technical skills and problem-solving abilities.

More than just a technical exercise, UAS Hack underscores ORION's dedication to nurturing the next generation of tech leaders. Through collaborative learning and practical application, participants not only enhance their proficiency in cybersecurity and UAS technology but also cultivate the innovative mindset necessary for driving future advancements in the field.

Note: All attendees will sign an NDA; what occurs during the challenge remains confidential.





#### WHAT IS UAS HACK?

The world is evolving, and so are the threats we face in cyberspace. In this era of rapid technological advancement, UAS, more commonly known as drones, have emerged as powerful tools with limitless potential. With great power comes great responsibility, however, and the need to secure these devices against cyber threats has never been more critical.

**Enter UAS Hack**, an innovative event dedicated to exploring the intersection of cybersecurity and drone technology. UAS Hack aims to revolutionize the UAS landscape by fostering collaboration, creativity and critical thinking among participants while addressing the pressing cybersecurity challenges posed by UAS.

UAS Hack is dedicated to exploring the intersection of cybersecurity and drone technology.

At its core, UAS Hack is not just a hands-on challenge; it's a platform for industry, academia, the research community and government to come together and push the boundaries of innovation. By leveraging their interest and expertise in cybersecurity, participants are tasked with identifying

vulnerabilities in drone systems and developing effective countermeasures to defend against potential cyber attacks.

UAS Hack is a collaborative event spearheaded by industry experts in Central New York. The Open-Architecture, Resilient Internet of Things for Operational Networks (ORION) ecosystem is made up of partners including the Air Force Research Laboratory Information Directorate, Assured Information Security (AIS), Quanterion Solutions Incorporated, Griffiss Institute, NYSTEC and Cisco that have established a pioneering ecosystem focused on cyber assurance, transition, demonstration and integration. The event will take place in the NTROPEE facility located at 99 Langley Road in Rome, New York.

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#### **ABOUT ORION**

The ORION ecosystem is a state-of-the-art environment operated by subject matter experts to facilitate the development, testing and validation of IoT solutions. Hosted at the Innovare Advancement Center on Griffiss Business

& Technology Park in Rome, New York, ORION assists IoT vendors and customers, leveraging expertise from academia, industry and government. The cloud-hosted



ecosystem is specifically designed to produce sustainable, nonproprietary solutions that employ the latest technologies to solve real-world problems. The ORION labs, being built to span across multiple buildings, environments and locations, are secure, sustainable, scalable and interoperable. For more information, visit www.ORIONassured.com.

#### WHY BECOME A SPONSOR?

Sponsoring UAS Hack offers unparalleled opportunities for industry partners to align their brand with cutting-edge innovation and emerging talent in the fields of cybersecurity and drone technology. By supporting this event, sponsors not only demonstrate their commitment to fostering STEM education and empowering future tech leaders but also gain access to a diverse pool of top-tier talent and groundbreaking solutions.

Sponsors will have the chance to showcase their products, services, and thought leadership to a highly engaged audience of industry professionals, educators and students. Sponsors in attendance are encouraged to sit next to students during training sessions to answer questions and help guide them through practicums, so they have a deeper understanding for the hands-on assessment portions of the event.



Thank you for your sponsorship of UAS Hack. Your generous support not only makes this event possible but also ensures that the next generation of STEM leaders have access to this invaluable experience. We eagerly anticipate collaborating with you!

#### SPONSORSHIP OPPORTUNITIES

**GOLD** \$15,000+

**Listed on**: Event sponsor board, website and social media. As a Gold Sponsor, you will be able to send four team members to work with students for the event and have a dedicated sponsor table. You'll receive a full student and professional roster following the event.

**SILVER** \$10,000+

**Listed on**: Event sponsor board, website and social media. As a Silver Sponsor, you will be able to send three team members to work with students for the event and have a dedicated sponsor table. You'll receive a student roster following the event.

**BRONZE** \$6,000+

**Listed on**: Event sponsor board and website. As a Bronze Sponsor, you will be able to send two team members to work with students for the event.

Contributor \$5,999 or less **Listed on**: Event sponsor board. As a Contributor Sponsor, you will be able to send one team member to work with students for the event.

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### **2024 SPONSOR PLEDGE FORM**

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Phone: Email:		nail:
Sponsorship	level (select one):	
Gold (\$15,000+)		Silver (\$10,000+)
Bronze (	(\$6,000+)	Contributor (<\$6k)
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